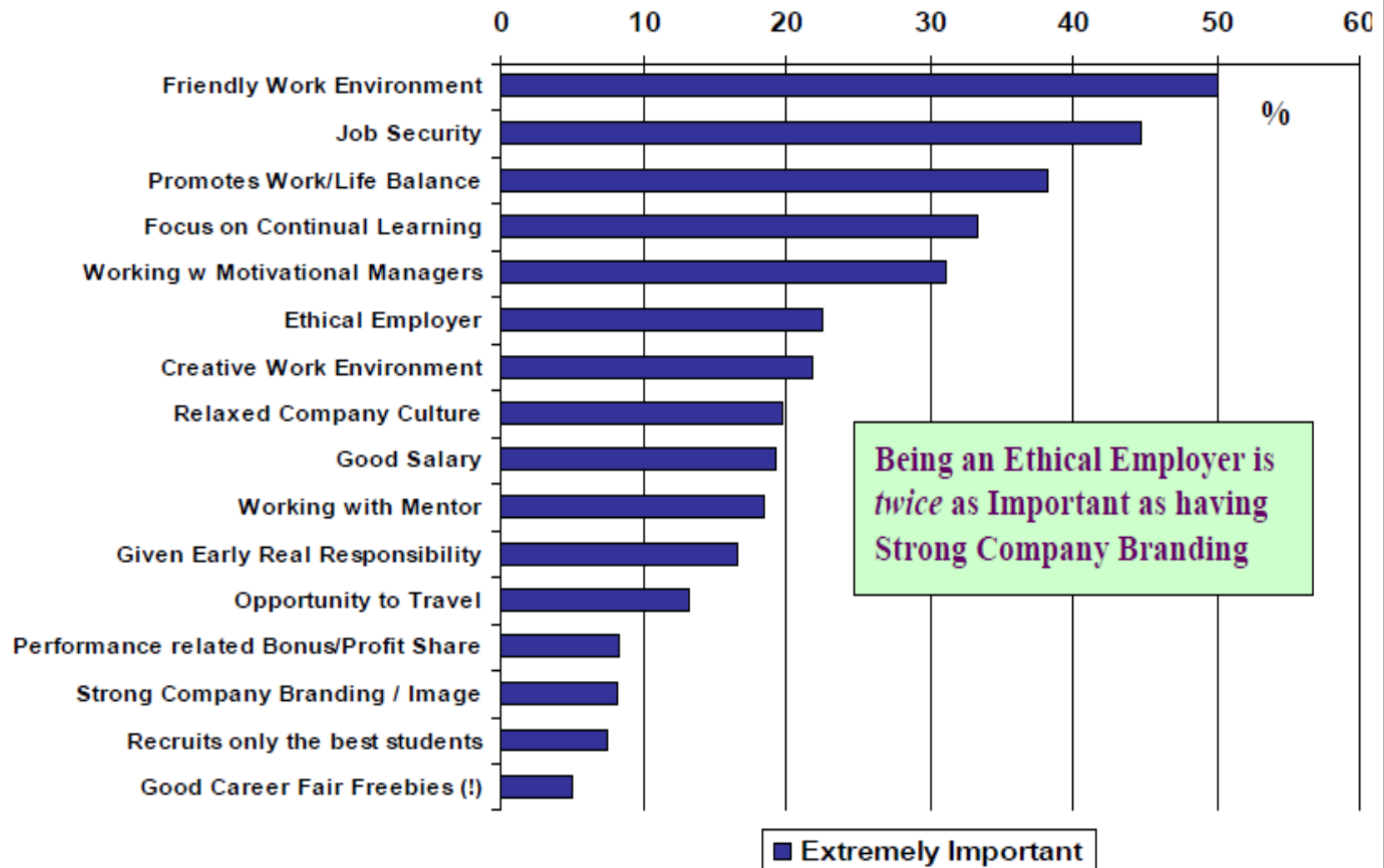


WHAT GRADUATES WANT FROM THEIR EMPLOYERS



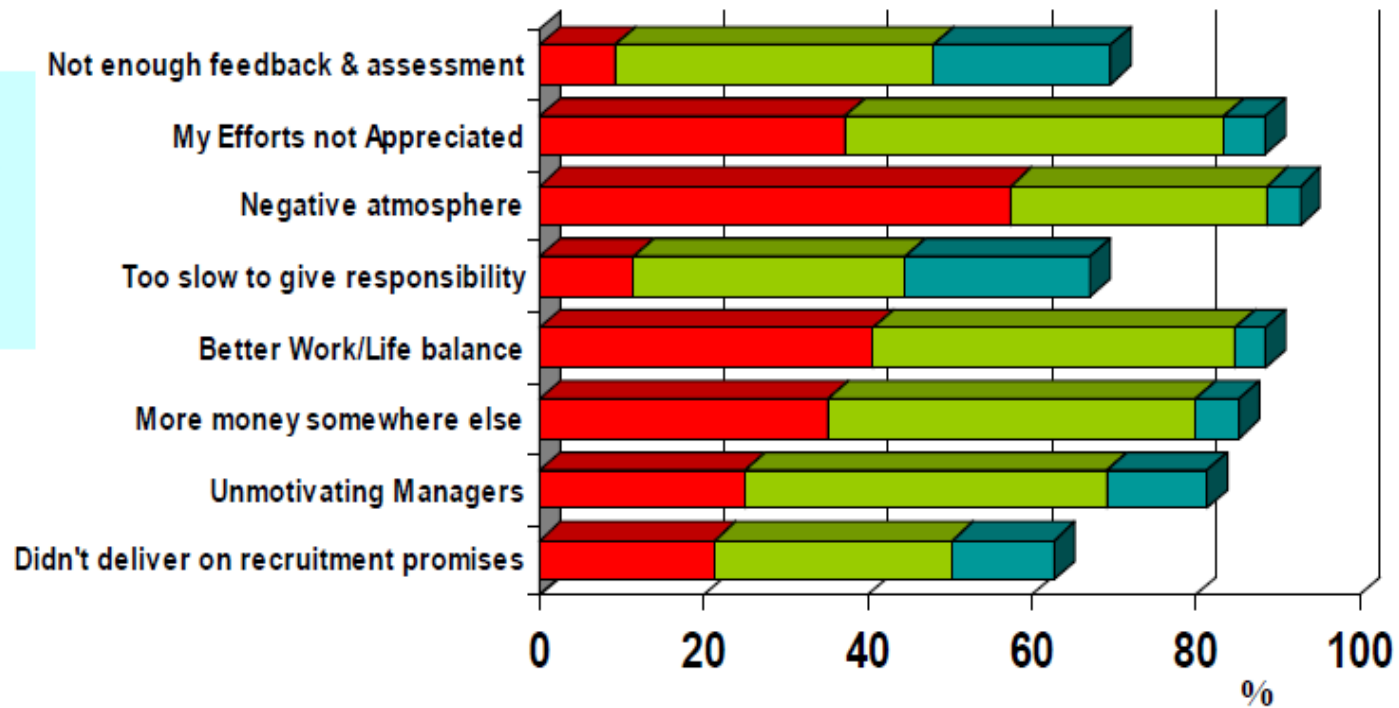
Analysing what is EXTREMELY IMPORTANT

(Fig. 4)



Why Would They Leave? (Fig. 7)

Lack of Respect and a Negative atmosphere score highest

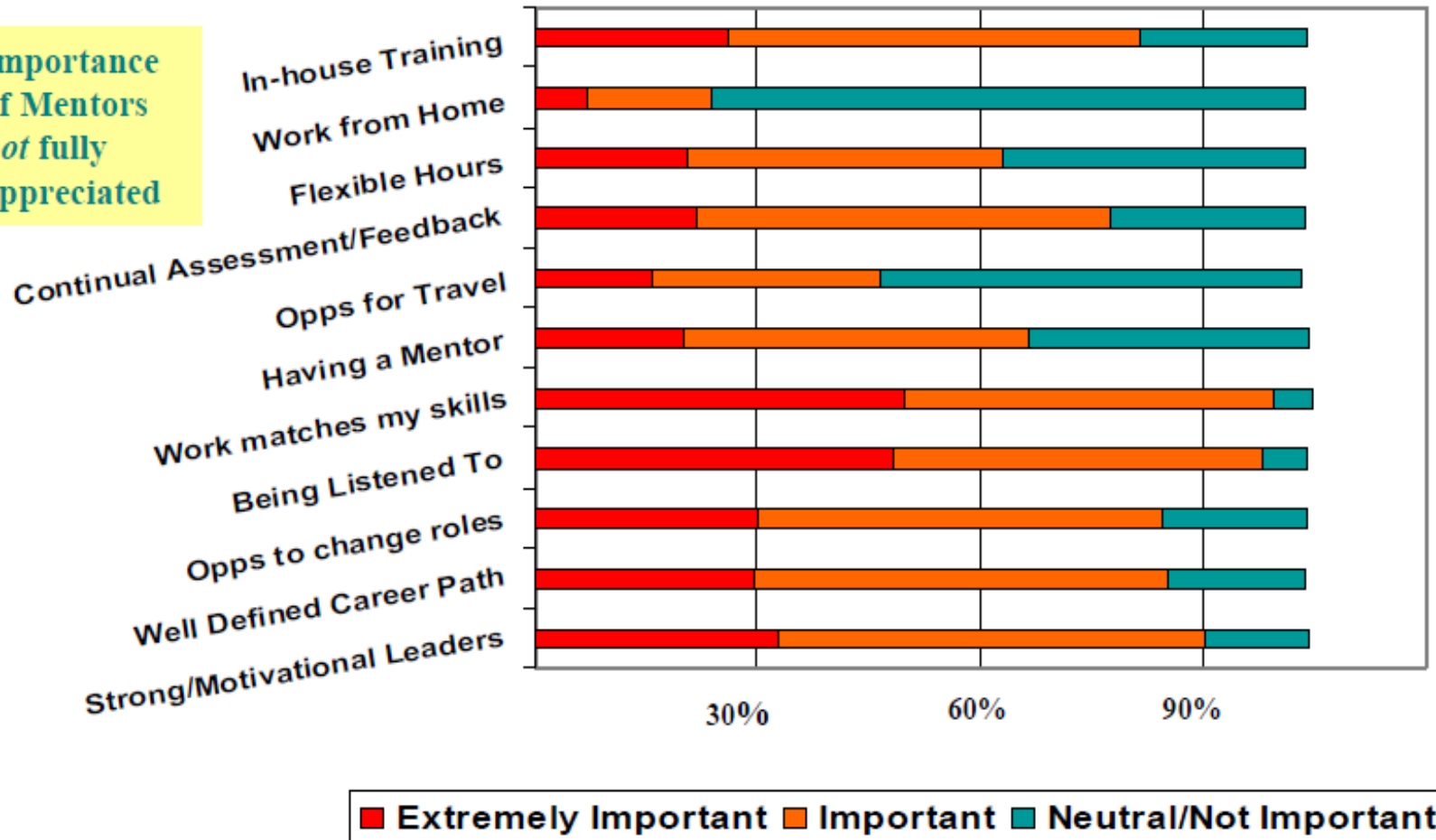


■ Would Probably Leave
 ■ May Leave
 ■ Probably Wouldn't or Wouldn't Leave

How Important are the following to keeping you Happy and Motivated at Work?

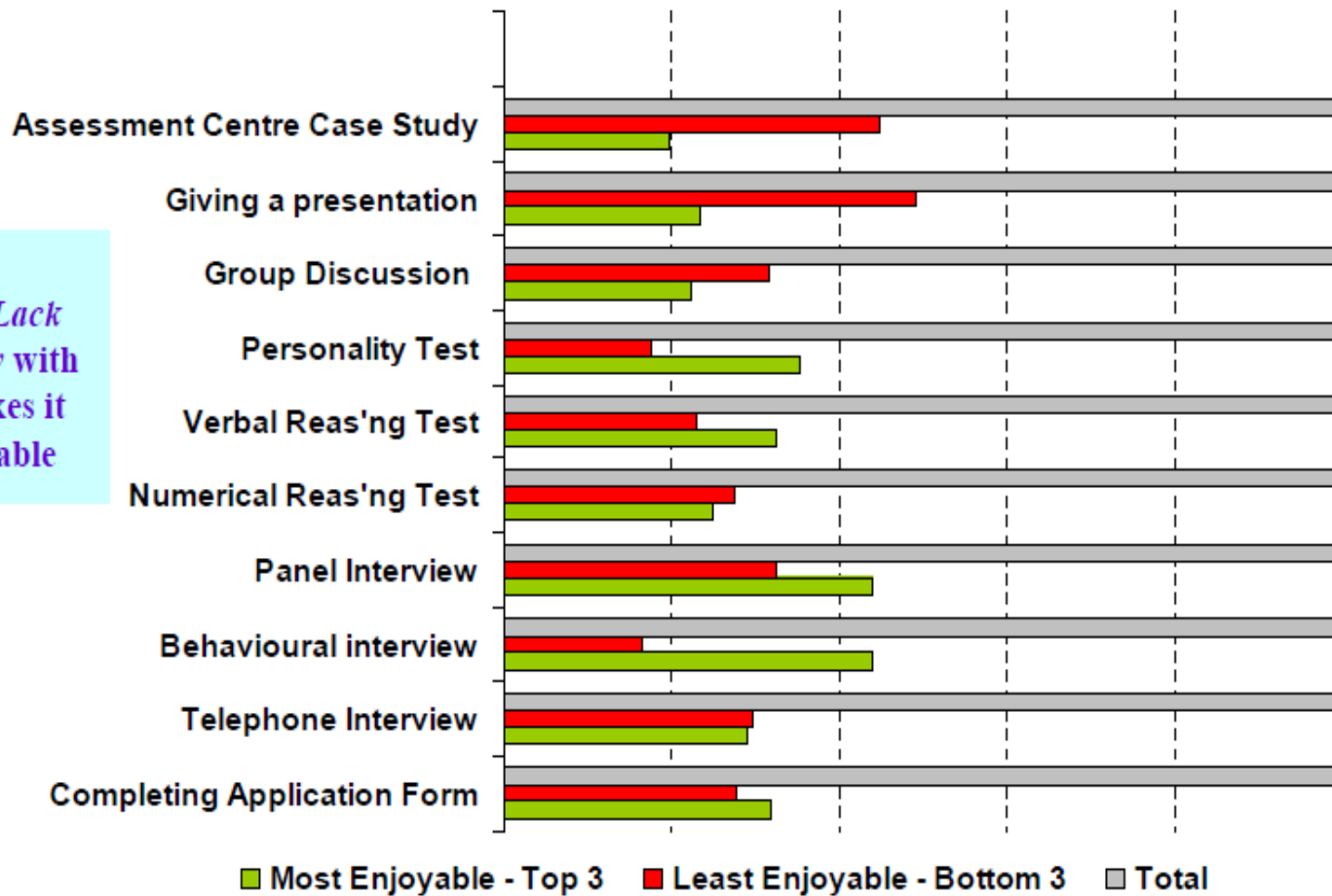
(Fig. 6)

Importance of Mentors *not fully appreciated*

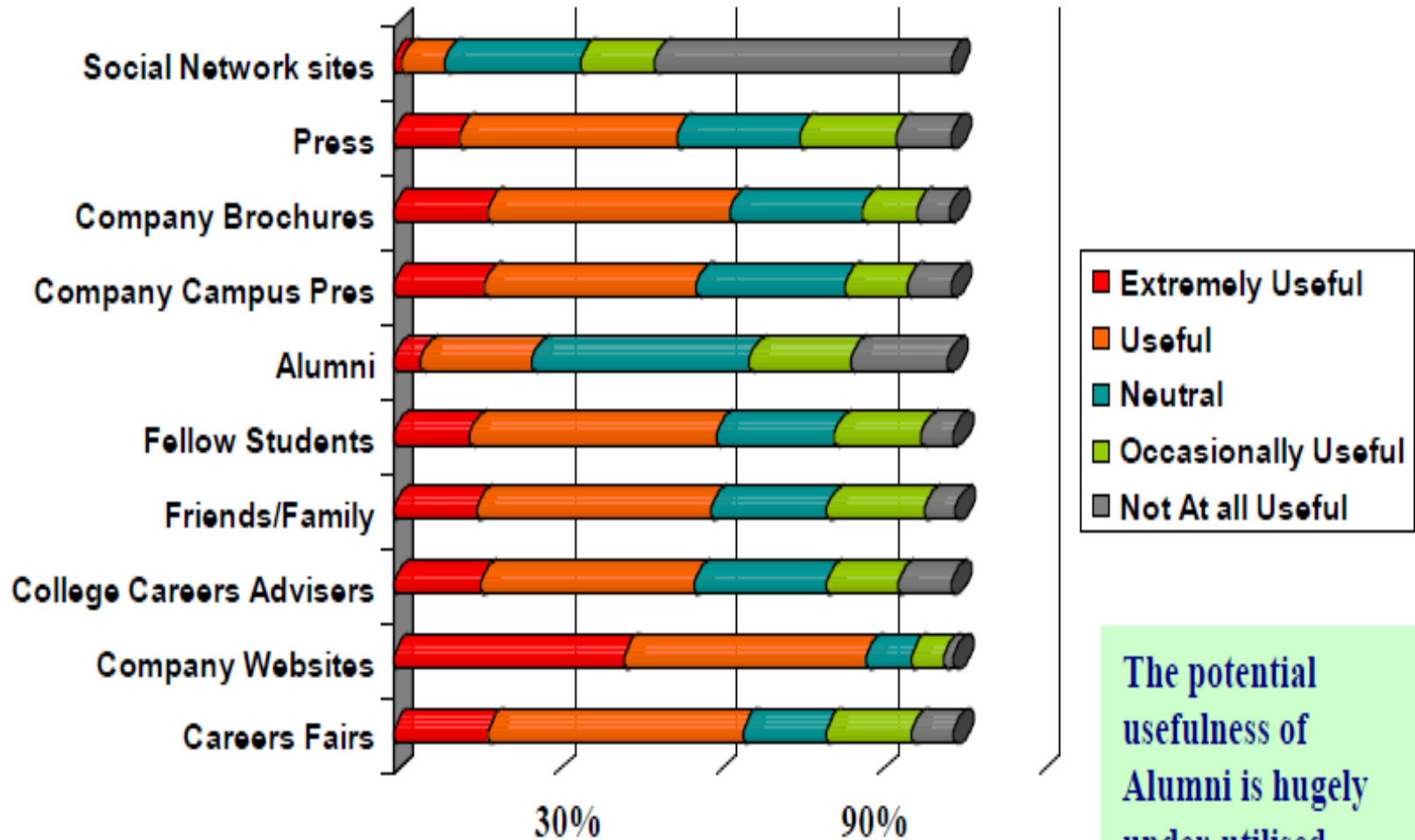


The Selection Process - Most and Least Enjoyable Elements (Fig. 8)

Fear of the Unknown - *Lack of familiarity with the task makes it Least Enjoyable*



How do you find the job first?



The potential usefulness of Alumni is hugely under-utilised